

# 20 IMPACT 23 REPORT



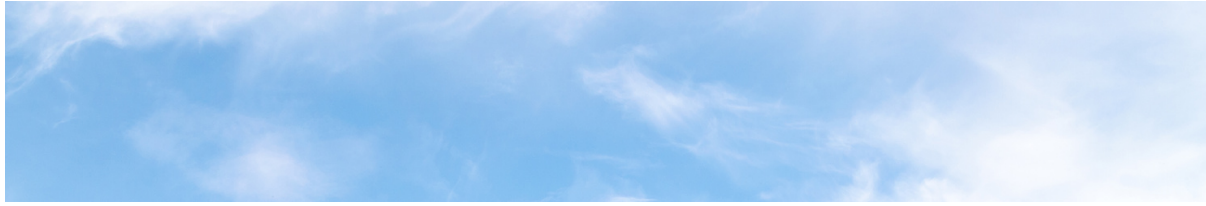
# ODAWA

As an organization based in what is colonially known as Ottawa (Adaawe) we recognize our duty in working towards a more equitable future. We support Land Back movements and Re-Indigenizing Turtle Island.

Ottawa is built on unceded Algonquin Anishinaabe territory. Odawa is derived from the Algonquin word "Adawe", which means "to trade". Making reference to Kichi Sibi, the Ottawa River, a vital route for trade and travel.

Through our actions we, Create Change Collective, hope to honour the peoples of the Algonquin Anishinaabe Nation and all Indigenous peoples across Turtle Island, who are the traditional guardians of this land, past, present and future. We commit to working and learning more about how we can prioritize upholding conditions of the treaties that govern this land.





# A MESSAGE FROM OUR FOUNDER



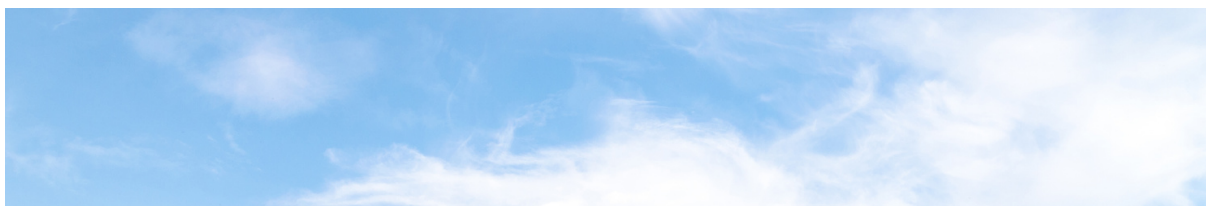
We are thrilled to present our 2023 Impact Report—a testament to the collective achievements and unwavering commitment of our community towards environmental stewardship. The past year has been a journey of growth, collaboration, and impactful initiatives that have propelled us to new heights.

We expanded our reach and influence by forging new partnerships with like-minded organizations. These collaborations have amplified our capacity for outreach, enabling us to engage with more communities, share knowledge, and foster a wider network of environmental enthusiasts.

Our commitment to effecting change on a larger scale led us to actively participate in national and global climate programs. The ripple effect of our involvement resonates far beyond our immediate community, marking a significant step towards global sustainability.

Education remains a cornerstone of our mission, and in 2023, we dedicated substantial efforts to the development of resources aimed at fostering environmental literacy. From interactive workshops to comprehensive educational materials, we've empowered individuals of all ages to deepen their understanding of environmental issues and cultivate a sense of responsibility towards our planet.

Thank you for your continued support, dedication, and passion. Together, we've not only navigated the challenges of 2023 but have also laid the groundwork for a fruitful 2024.





# PROJECT RECAP

Stepping towards community empowerment, we launched 12 impactful projects in 2023. Among them is a toolkit for collaboration, designed in partnership with Youth Climate Lab, to help others implement Radical Collaboration into their everyday practices and activities. We applied these principles in our own work, concurrently creating a collaborative zine that captures the emotions of Ottawa youth in response to climate change. Collaborating with the Youth Advisory Council for the Jane Goodall Institute in Canada, we crafted a guide to immersive nature walks, encouraging locals to explore and appreciate the natural beauty surrounding them. Additionally, we implemented nine educational social media campaigns throughout the year, disseminating valuable insights on environmental conservation, sustainability, and climate action. Together, these projects embody our commitment to fostering a resilient, informed, and united community dedicated to positive change.

**JAN**

RAD Collab Toolkit

**JUL**

Plastic Free July

**FEB**

Accessibility and Inclusion in the Outdoors

**AUG**

NWT Wildfires

**MAR**

Climate Connections Zine

**SEP**

Reconciliation

**APR**

Nature Reflections

**OCT**

Nature Walks

**MAY**

Sustainable Transit

**NOV**

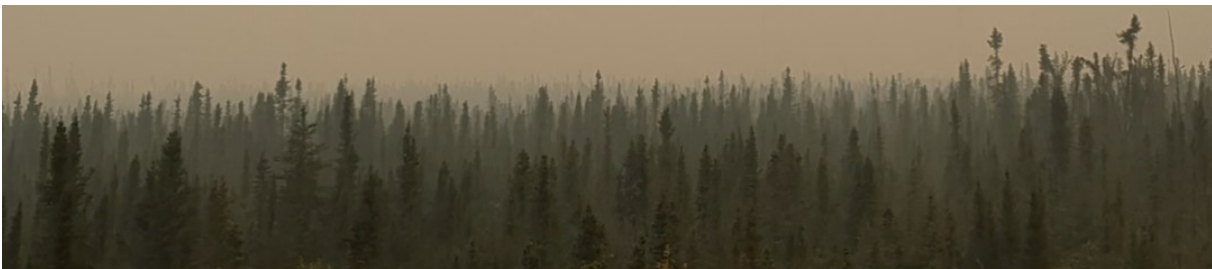
Community

**JUN**

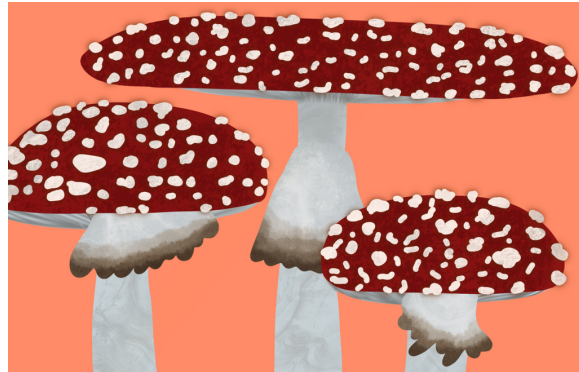
Gratitude

**DEC**

Holiday Sustainability



# THE YEAR IN REVIEW



In the past year, our organization has continued its commitment to fostering positive change in the community through a strategic emphasis on environmental education campaigns and resource development. While it may have been a slower year in terms of hosting events, we successfully launched our inaugural on-site gathering, marking a significant milestone for us. Although the outreach for this event did not meet our ambitious expectations, we view it as a valuable learning experience that will inform our future endeavors.

Despite the challenges, our focus on environmental education has yielded impactful outcomes, creating a ripple effect of awareness and understanding within the community. As we reflect on the year's achievements, we are energized and optimistic about the prospect of expanding our in-person events and workshops in the coming year, deepening our engagement with the community and furthering our mission of positive environmental impact.

---

## Social Media Engagement

Our audience grew by over 150 followers over the course of the year, which resulted in 1000+ engagements on our 12 projects!

## In Person Attendance

15 participants at our in-person Climate Connections Zine Picnic Celebration! A greta first in-person event!

## Collaborations

We collaborated with the Jane Goodall Institute in Canada, Max Thabiso Edkins Climate Ambassador Program, Youth Action Now and Youth Climate Lab to develop and implement new projects!

## Grants and Funding Received

Only one project this year required funding, our climate connections zine. We have worked hard to apply for new grants and secure funding for initiatives in 2024!

# THANK YOU FOR YOUR GENEROUS SUPPORT! SEE YOU IN 2024!

## ACKNOWLEDGEMENTS

Our journey to this point has been shaped and enriched by the unwavering support of our vibrant community. Every success, no matter how small, is a testament to the dedication of our community members who have worked hand in hand with us. As we reflect on our achievements, we are reminded that true progress is a collaborative effort, and it is the collective spirit of our community that propels us forward. With heartfelt appreciation, we recognize and honor the commitment of those who have played a pivotal role in bringing our shared vision to life.

